

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV, Raleigh

Date: 9/4
2012

I, Buying Time, LLC,
 being/on behalf of: Mike McIntyre, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Representative (NC-7)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges:

\$ 29,390.90 / \$ 24,991.50 NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress
P.O. Box 1
Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

06/12/12
Date

Erica L. Co
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

CONTRACT

<u>Contract / Revision</u> 117287 /		<u>Alt Order #</u> 06301477
<u>Product</u> MIKE MCINTYRE 9/04		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 2275
<u>Advertiser</u> M. McIntyre - House of Representative		<u>Original Date / Revision</u> 08/30/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 330	<u>Product Code</u> 349
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time
P.O. Box 40181
Washington, DC 20016-0181

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	09/07/12	09/07/12	The Insider (1-130p)	1-130p		1:00			NM	1	\$430.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$430.00			
N 2	WRAL	09/07/12	09/07/12	Noon News	12p-1p		1:00			NM	1	\$630.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$630.00			
N 3	WRAL	09/07/12	09/07/12	CBS Daytime (1:30-4P)	130-4p		1:00			NM	1	\$430.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$430.00			
N 4	WRAL	09/07/12	09/07/12	Young and the Restless	4-5p		1:00			NM	1	\$1,750.00
		CLASS 2 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$1,750.00			
N 5	WRAL	09/07/12	09/07/12	5:00 First News	5-530p		1:00			NM	1	\$2,230.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$2,230.00			
N 6	WRAL	09/07/12	09/07/12	5:30 News	530-6p		1:00			NM	1	\$2,230.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$2,230.00			
N 7	WRAL	09/07/12	09/07/12	6pm News (M-F)	6-630p		1:00			NM	1	\$2,670.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$2,670.00			
N 8	WRAL	09/07/12	09/07/12	WRAL AM News	6-7a		1:00			NM	1	\$800.00
		CLASS 4 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
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Raleigh, NC 27605
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<u>Contract / Revision</u> 117287 /		<u>Alt Order #</u> 06301477
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> MIKE MCINTYRE 9/04	<u>Estimate #</u> 2275
<u>Advertiser</u> M. McIntyre - House of Re		<u>Original Date / Revision</u> 08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAL	09/07/12	09/07/12	Dr. Phil	9-10a		1:00			NM	1	\$430.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$430.00			
N 10	WRAL	09/10/12	09/10/12	The Insider (1-130p)	1-130p		1:00			NM	1	\$430.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$430.00			
N 11	WRAL	09/10/12	09/10/12	Noon News	12p-1p		1:00			NM	1	\$630.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$630.00			
N 12	WRAL	09/10/12	09/10/12	CBS Daytime (1:30-4P)	130-4p		1:00			NM	1	\$430.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$430.00			
N 13	WRAL	09/10/12	09/10/12	WRAL 4:30am News	4:30a - 5am		1:00			NM	1	\$180.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$180.00			
N 14	WRAL	09/10/12	09/10/12	5:00 First News	5-530p		1:00			NM	1	\$2,230.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$2,230.00			
N 15	WRAL	09/10/12	09/10/12	5:30 News	530-6p		1:00			NM	1	\$2,230.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$2,230.00			
N 16	WRAL	09/10/12	09/10/12	6pm News (M-F)	6-630p		1:00			NM	1	\$2,670.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$2,670.00			
N 17	WRAL	09/10/12	09/10/12	WRAL AM News	6-7a		1:00			NM	1	\$800.00
		CLASS 4 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$800.00			
N 18	WRAL	09/10/12	09/10/12	CBS Evening News (M-F)	630p-7p		1:00			NM	1	\$2,670.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$2,670.00			
N 19	WRAL	09/10/12	09/10/12	Inside Edition	7-730P		1:00			NM	1	\$1,340.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$1,340.00			
N 20	WRAL	09/10/12	09/10/12	Dr. Phil	9-10a		1:00			NM	1	\$430.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$430.00			

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<u>Advertiser</u> M. McIntyre - House of Re		<u>Original Date / Revision</u> 08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	09/08/12	09/08/12	Sat Hour 3	10-11p		1:00			NM	1	\$180.00
		CLASS 2 - CANDIDATE rev8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$180.00			
N 22	WRAL	09/08/12	09/08/12	6pm News (Sat)	6-630p		1:00			NM	1	\$350.00
		CLASS 4 - CANDIDATE rev8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$350.00			
N 23	WRAL	09/08/12	09/08/12	WRAL 6a News Sat	6-8a		1:00			NM	1	\$540.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$540.00			
N 24	WRAL	09/08/12	09/08/12	On The Record 7-730p	7-730p		1:00			NM	1	\$350.00
		CLASS 4 - CANDIDATE rev8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$350.00			
N 25	WRAL	09/08/12	09/08/12	Andy Griffith Sat 730-8p	730-8p		1:00			NM	1	\$150.00
		CLASS 4 - CANDIDATE rev8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$150.00			
N 26	WRAL	09/08/12	09/08/12	Sat Hour 2	9-10p		1:00			NM	1	\$180.00
		CLASS 3 - CANDIDATE rev 8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$180.00			
N 27	WRAL	09/09/12	09/09/12	Various	Various		1:00			NM	1	\$400.00
		CLASS 4 - CANDIDATE rev8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$400.00			
N 28	WRAL	09/09/12	09/09/12	WRAL Sun Morning News	7-9a		1:00			NM	2	\$1,600.00
		CLASS 4 - CANDIDATE rev8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$800.00			
Totals											29	\$29,390.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	29	\$29,390.00	\$24,981.50
Totals	29	\$29,390.00	\$24,981.50

Signature: _____ Date: _____

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